

# LIFE Platform meeting Climate Strategic Integrated Projects

21-23 April 2026, Bilbao

## LIFE AFTER COAL PL

Jacek Willecki  
Wielkopolska Region, Poland

# THE LIFE AFTER COAL PL PROJECT

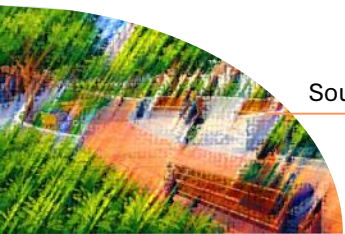


**CHANGE FOR CLIMATE,  
CLIMATE FOR CHANGE**

Source: Project knowledge base, 09/04/2026.

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# THE WIELKOPOLSKA REGION

Member of



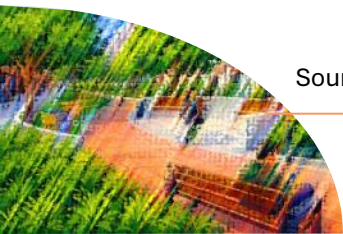
Secretariat  
**CLIMATE GROUP**



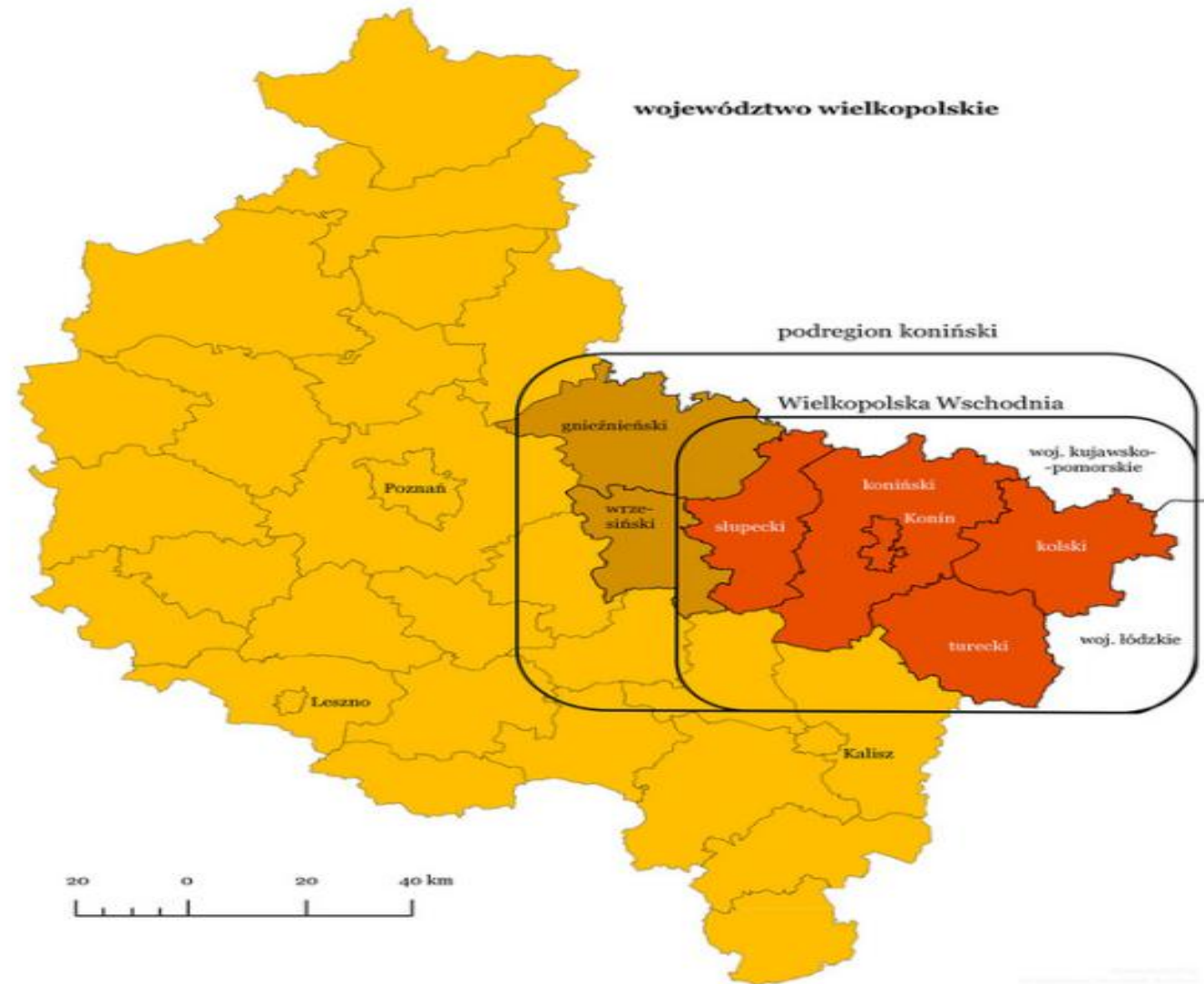
Source: <https://www.umww.pl/economy>, 09/04/2026.

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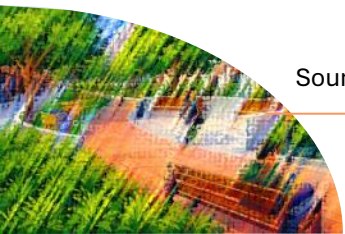
# THE EASTERN WIELKOPOLSKA SUBREGION



Source: <https://view.publitas.com/wwf-poland/sprawiedliwa-transformacja-w-wielkopolsce-wschodniej-raport-2021-02-23/page/2>, 09/04/2026.

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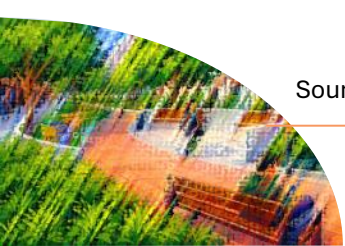
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# THE PROJECT AREA



Source: Project knowledge base, 09/04/2026.



# THE PROJECT IN BRIEF

Project name

IMPLEMENTATION OF THE STRATEGY FOR CLIMATE NEUTRALITY  
EASTERN WIELKOPOLSKA 2040

Total eligible costs  
OVER €18 MILLION

Participants

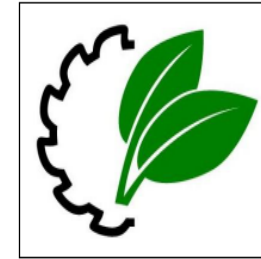
COO (MARSHAL OFFICE IN POZNAN), BEN (42), AP (6)

Project Duration

JANUARY 2023 – DECEMBER 2031, 9 YEARS

Regional Strategy

STRATEGY FOR CLIMATE NEUTRALITY OF EASTERN WIELKOPOLSKA 2040 (RSCN)

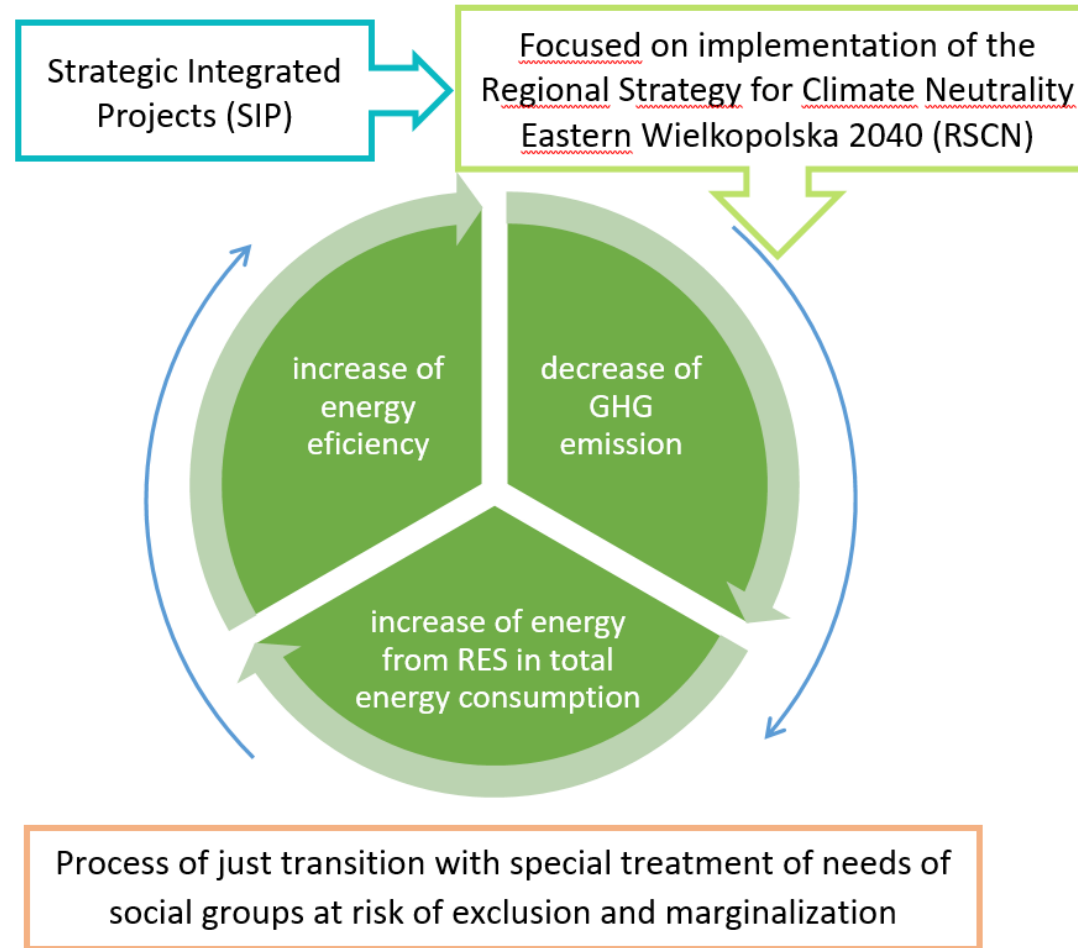


STRATEGY FOR CLIMATE NEUTRALITY  
EASTERN WIELKOPOLSKA 2040

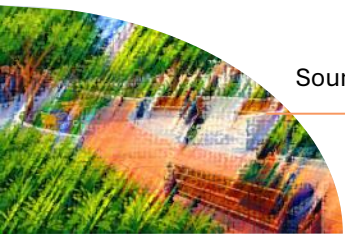
Source: <https://wbpp.poznan.pl>, 09/04/2026.



# KEY AREAS OF THE PROJECT IMPLEMENTATION



Source: <https://wbpp.poznan.pl>, 09/04/2026.

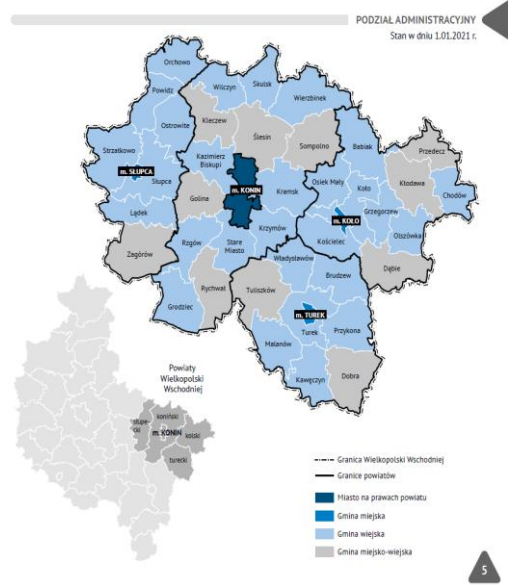
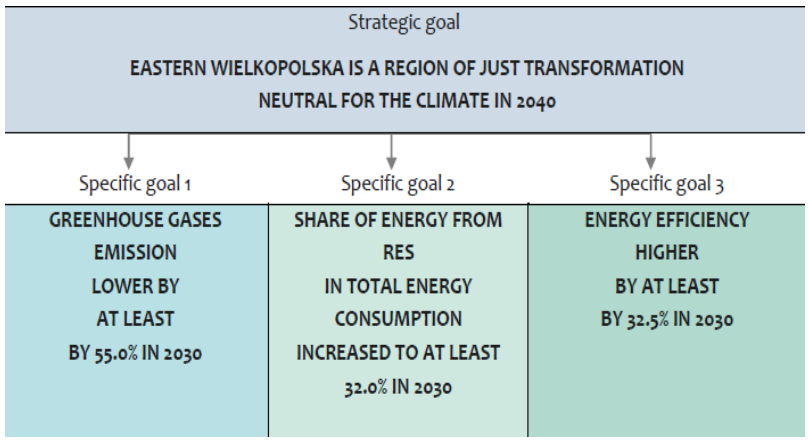


# MAIN GOALS OF THE PROJECT

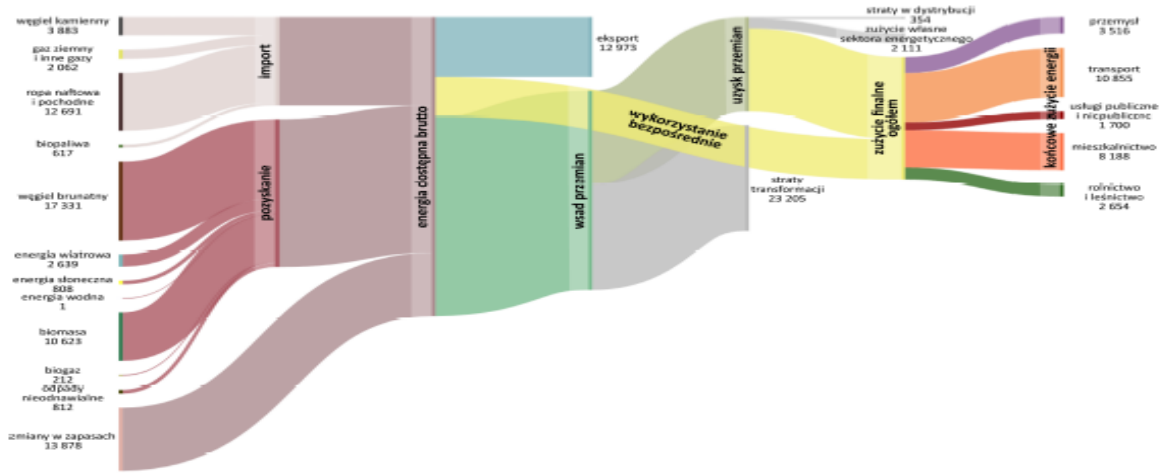
- Building a **management system** for the implementation of climate neutrality at local and regional level
- Achieving **public acceptance** of and commitment to the transition to a zero-carbon economy
- Mobilising additional **external funds** for the effective implementation of the RSCN
- Actively support the implementation of the RSCN with particular emphasis on the **housing sector**, transport and the reduction of CO2 emissions in SMEs
- Standardising** solutions for their **transfer** and **replication** to other regions in Poland and Bulgaria

Source: Poject proposal LIFE21-IPC-PL-LIFE AFTER COAL PL, 09/04/2026.





Bilans energetyczny dla Wielkopolski Wschodniej dla roku 2022 [TJ]:



Source: Project knowledge base, 09/04/2026.

# KEY PROJECT SUCCES STORIES

- ❑ Establishment of a **network** of over **40 climate advisors** for municipalities and counties, supporting the energy transition process
- ❑ Starting a free **car-sharing network of 7 electric cars** for climate project advisors, to serve as their fieldwork tool and to promote electromobility
- ❑ Active support from climate advisors for the process of **replacing coal-fired heating sources** with zero- or low-carbon alternatives, ensuring the continuity of this transformation
- ❑ The design, launch and delivery of a **dedicated postgraduate study**, based on a customised curriculum for climate advisors, giving them the necessary skills for their work

Source: Poject proposal LIFE21-IPC-PL-LIFE AFTER COAL PL, 09/04/2026.



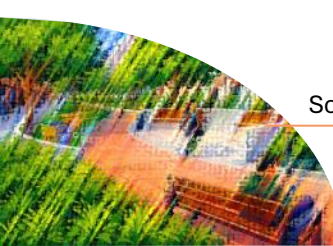


## BEST PRACTICES IN THE PROJECT

- ❑ Decisions and solutions are **formulated and adopted jointly** by the coordinator, climate advisors and other beneficiaries, which enables the implementation of optimized solutions within the project
- ❑ Climate advisors to a large extent implement the objectives of their **Integrated Energy, Transport and Climate Plans** independently, which allows them to develop their own ideas and have a real influence on shaping actions supporting mitigation, adaptation and resilience
- ❑ Support in raising complementary funding is provided through a **Local Task Force**, consisting of a climate advisor, a representative of the funding body and local authority officials, which enhances the effectiveness of the funding application process
- ❑ Public procurements under the project take into account the principles of **green public procurements**, wherever possible; in particular, the local government units implementing the project have their own rules in this field

Source: Poject proposal LIFE21-IPC-PL-LIFE AFTER COAL PL, 09/04/2026.





Source: Project knowledge base, 09/04/2026.

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# MAIN PROJECT BARRIERS

- ❑ Public procurement procedure requires the preparation of a large number of administrative documents – which significantly **slows down the process** and makes it more difficult to purchase goods and services from the project budget
- ❑ Often **changes in the funding rules** for replacing coal-fired heating sources under Poland's 'Clean Air' Programme are slowing down the pace of replacing these sources
- ❑ Mandatory requirement to provide a **financial contribution to complementary projects**, which is a problem identified by small local government units
- ❑ Difficulties in convincing the local community of the **urgent need to replace existing coal-fired heating sources** with zero-emission alternatives

Source: Poject proposal LIFE21-IPC-PL-LIFE AFTER COAL PL, 09/04/2026.



PLEASE CONTACT US!



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